



Imaginarium 2014

September 19 - 21, 2014

Crowne Plaza Hotel

Louisville, Kentucky

Advertisement Specifications

Program Advertisements are offered on an a-la-carte, first come, first served basis only. All ads must meet the following criteria prior to publication:

1. Advertisements must be scaled to fit the requested ad size. Images may be submitted at a proportionally larger size than the ad space, but will be scaled accordingly. Please see following pages for examples of actual ad sizes and prices.
2. Advertisements must have a minimum resolution of 300dpi for printing purposes. Lower resolution images will not be adjusted by Imaginarium staff. Any image not meeting this minimum resolution will be returned to its owner, and if not replaced with an image that meets specifications, removed from the queue.
3. Advertisements must be paid in full and conveyed digitally, by email or trusted file-sharing program such as Dropbox or YouSendIt, no later than one month prior to the event. Advertisements not received by the deadline will be refunded and removed from the queue. Any ads not paid in full by August 19, 2014 will be removed from the queue.
4. Imaginarium is a family-friendly event. We understand that many of our guests and sponsors deal in subject matter which may not be appropriate for young audiences, and we will take this into consideration when reviewing your ad. However, please make every effort to assure your ads are tasteful in nature.
5. Placement and location of all ads are at the discretion of Imaginarium Staff. Requests will be considered, but will not guarantee preferred placement.
6. If you do not have access to advertisement services, Imaginarium Staff may be able to provide these services for you for an extra charge. Please email Susan Roddey (SusanHRoddey@gmail.com) for more information.

Quarter Page
3.6" x 5.23"

\$75.00

Exterior
Column
2.7" x 10.72"

\$100.00

1/8 Page
3.6" x 2.55"

\$35.00

1/16 Page
Book Cover
1.8" x 2.58"

\$15.00

Exterior
1/2 column
2.7" x 5.3"

\$50.00

Header/Footer Banner
7.25" x 1.0" -- \$25.00

Seventh Star Exclusive Ad
7.25" x 1.5"

Full Page
7.25" x 10.69"

Premium Interior - Front & Back: \$400

Back Cover Premium: \$500.00

Standard Full Page: \$300.00

1/2 Page
7.25" x 5.30"

\$150.00